

Welcome!

Webinar will begin at 1:00 PM





2025 CDBG Program How-to-Apply Webinar

Tuesday, June 24, 2025





- Housekeeping & Introductions
- CDBG General Overview
- 2025 Programmatic Changes
- CDBG Project Grants
- CDBG Planning Grants & Urgent Need Grants
- Application Tips, Evaluation Criteria, & CAMS Overview



Virtual Housekeeping

- Mute your microphone.
- Submit questions in the chat or use



- Keep camera off.
- Let us know if you experience technical difficulties.







Introductions

Program Administration & Assistance Office (PAAO)

- Richmond
- Abingdon

Office of Program Policy and Compliance





CDBG Overview

CDBG funds authorized under the Housing and Community Development Act of 1974.

CDBG funds are made available to DHCD by the U.S. Department of Housing and Urban Development (HUD). DHCD has administered CDBG since 1982.

Every CDBG project must meet one of three National Objectives:

- 1. Benefit low-to-moderate income persons.
- 2. Aid in the prevention or elimination of slums or blight
- Meet community needs having a documented urgency (Urgent Need).







Eligibility for DHCD CDBG

- Non-entitlement Units of Generalized Local Government (UGLG)
 - See Appendix A of the 2025 CDBG Program
 Design Manual for a list of eligible UGLGs.
- No more than \$5M total CDBG awards currently open with DHCD.



Method of Distribution

CDBG Appropriation 2025-26 Proposed Uses	2025/2026		
Resources			
HUD Allocation	\$19,453,948		
Total	\$19,453,948		
Uses			
CDBG Project Grants	\$16,313,103		
Planning Grants	\$750,000		
Urgent Need	\$1,000,000		
Program Planning and Administration	\$743,646		
Total	\$19,453,948		





CDBG Program Schedule

Timeline	Programs
June 16, 2025 – October 16, 2025	Planning Grants & Urgent Need
June 16, 2025 – August 26, 2025	CDBG Project Grants (formerly Competitive Grants) Submission







Project Grants

- All implementation projects, regardless of type, will be competitive.
 - Project Types: Economic Development, Public Infrastructure, Housing Rehabilitation, and Public Services
- Grant Administration is now Project Delivery Costs.

Open Submission Grants

- Planning Grants (Activation and Project-Driven)
 - Reduced Cost Limits
 - Activation Planning Grants: \$40,000
 - Project-Driven Planning Grants: \$75,000
- Urgent Need





No Comprehensive Community Development Projects.

- A locality may submit two applications during the same funding cycle—one for housing rehabilitation and one for public infrastructure.
- For both Infrastructure and Housing Rehabilitation projects, a grantee may incorporate additional, ancillary infrastructure activities that align with the proposed primary activities.
 - Examples: stormwater drainage structures, sidewalks, or curb and gutter.



Housing Rehab—Targeted and Scattered Site

Changes to lead testing requirements for pre-1978 houses.

Activity	Allowable Costs	Rehab Specialist Fee	Increase in costs due to COVID-19
CDBG Rehab - Post 1978	\$125,000	10% of const costs	10%
CDBG Rehab - Pre 1978			
*Must include lead paint inspection			
and abatement or hazard reduction	\$125,000	10%	10%
CDBG Rehab - Substantial			
Reconstruction	\$150,000	10%	10%
Alternative Septic	Additional \$10,000	Additional \$10,000	N/A

On a case-by-case basis, a pre-1978 home can use the "presumption of lead" protocols with a \$25,000 base cost limit. Please work with DHCD's Lead Hazard Reduction Program for pre-1978 rentals and homes occupied by children (6 years or less).





Housing Rehab—Targeted and Scattered Site

Zero % forgivable loans with amortization periods based on amount of CDBG investment.

Loan Amount	Amortization Period		
Up to \$50,000	5-year forgivable loan		
\$50,001 to \$100,000	10-year forgivable loan		
\$100,001 and above	15-year forgivable loan		



Build America Buy America (BABA)

BABA does not apply to housing rehabilitation projects if the three-party construction contract is for up to four (4) housing units.

Grantees will document compliance by:

- Completing the Optional HUD BAP Preference Checklist for each housing unit.
- Uploading the checklist and executed three-party contract for each housing unit in CAMS.



Build America Buy America (BABA) Applicable Materials for FY25

- Iron and steel
- Non-ferrous metals, lumber, plastic- and polymer-based composite building materials, pipe, and tube.
- All other plastic- and polymer-based materials (such as polymers used in fiber optic cables), glass, fiber optic cable, optical fiber, engineered wood, and drywall.
- Manufactured materials such as articles, materials, or supplies that have either been processed into a specific shape; combined with other articles, materials, or supplies to create a product with different properties than the individual articles, materials, or supplies.

Questions?

Email: cDBGProgram@dhcd.virginia.gov







Maximum Grant Award & Project Delivery Cost Limits

Program	Project/Activity Type	Maximum Award	Project Delivery Costs
Planning Grants	Activation	\$40,000	-
Planning Grants	Project-Driven	\$75,000	-
	Economic Development		
	Job Creation/Retention		
	1 locality	\$1,250,000	\$125,000
	2 localities	\$1,500,000	\$150,000
	BDR	\$1,250,000	\$125,000
	Infrastructure		
	Water/Sewer		
Project Grants	1 locality	\$2,000,000	\$125,000
	2 localities	\$3,500,000	\$150,000
	Community Service Facilities	\$1,250,000	\$125,000
	Housing Production	\$2,000,000	\$200,000
	Housing Rehabilitation	\$1,250,000	\$125,000
	Public Services		
	1 locality	\$250,000	\$25,000
	2 localities	\$500,000	\$50,000
	Urgent Need	\$1,500,000	\$150,000



CAMS Budget Categories

	Water Improvements			Owner-Occupied Rehab				
	Construction				Constru	uction		
	Construction Soft	Construction Soft Cost		uo	Constri	uction Soft	Cost	
	Waste Water Improvements		ati	Other				
	Construction			Rehabilitation	Owner-Occupied Substantial			
ø	Construction Soft	Cost			Constru	uction		
nfrastructure	Storm Drainage Imp	rovements			Construction Soft Cost			
ruc	Construction			Housing	Other			
ast	Construction Soft	Cost		sno	Investor-0	Owned Re	hab	
Infr	Side Walk/Street Improvements		I	Constru	uction			
	Construction				Constri	uction Soft	Cost	
	Construction Soft	Cost			Other			
	Community Services Facilities		.	Job Creation/Retention				
	Construction			nen	Job Creation, Retention, & Training			
	Construction Soft	Cost		ndo	Constri	uction		
	Equipment	uipment		Development	Constri	uction Soft	Cost	
ses	Public Service			De	Other			
Public Services	Operations			Jic	BDR			
	Program Staff Costs		nor	Constri	uction			
	Supplies			BDR Construction Construction related soft cos		sts		
Pul	Other			Ш	Other			



Economic Development—Job Creation/Retention

Creation or retention of jobs that are held by or made available to LMI persons.

Activities include job creation/retention, site redevelopment, development readiness.

An irrevocable Letter of Credit or other DHCD-approved security will be required in the amount of the award, and it must remain in place until all program requirements are satisfactorily met.

Max Award: \$1,250,000 (one locality); \$1,500,000 (two + localities)

Project Delivery Cost Limit: \$125,000 (one locality); \$150,000 (two + localities)

Economic Development— Business District Revitalization (BDR)

Planning Grant required before applying for BDR project grant.

Façade improvements must occur before any other project activities begin.

Project area properties must have at least 25% physical blight or have at least a 50% vacancy rate.

Max Award: \$1,250,000

Project Delivery Cost Limit: \$125,000

Public Infrastructure—Water/Sewer/Streets/Etc.

At least 51% of project area must be LMI.

Water and Sewer Per Connection Limits:

- CDBG investment per water connection: \$30,000
- CDBG investment per sewer connection: \$50,000

Max Award: \$2,000,000 (one locality); \$3,500,000 (two + localities)

Project Delivery Cost Limits: \$125,000 (one locality); \$150,000 (two + localities)

Public Infrastructure—Housing Production

Infrastructure to support the creation of single- and multi-family housing units targeted for LMI persons.

Locality must have control of the property during the CDBG funded improvements.

Application must include a Market Study demonstrating a clear local need for additional housing units.

Max Award: \$2,000,000

Project Delivery Cost Limit: \$200,000

Public Infrastructure—Community Service Facilities

Construction or renovation of a facility associated with the provision of services to LMI community members or limited clientele (LMC).

- Examples:
 - Child and/or adult care facilities
 - Health and/or dental clinics
 - Facilities for protected populations (e.g. elderly, homeless, persons with disabilities)

Locality must have control of the property during the CDBG-funded improvements.

Max Award: \$1,250,000

Project Delivery Cost Limit: \$125,000

Housing Rehabilitation—Targeted Neighborhood

Housing rehabilitation, substantial reconstruction, temporary relocation, and removal of residential blight **in a targeted, well-defined project area**.

All households improved must be LMI.

Owner-Occupied and Investor-Owned households eligible for housing rehabilitation; Substantial Reconstruction only for Owner-Occupied households.

Max Award: \$1,250,000

Project Delivery Cost Limits: \$125,000

Housing Rehabilitation—Scattered Site

Housing rehabilitation, substantial reconstruction, temporary relocation, and removal of residential blight **in a non-contiguous area**.

All households improved must be LMI.

Owner-Occupied and Investor-Owned households eligible for housing rehabilitation; Substantial Reconstruction only for Owner-Occupied households.

Max Award: \$1,250,000

Project Delivery Cost Limits: \$125,000

Public Services

Project **must** provide a new service or expand an existing service in response to a timely or persistent need targeting one of the following:

- Child Care Programs
- Health Service Programs
- Food Security Programs

Max Award: \$250,000 (one locality); \$500,000 (two + localities)

Project Delivery Cost Limits: \$25,000 (one locality); \$50,000 (two + localities)

Questions?

Email: cDBGProgram@dhcd.virginia.gov



CDBG Urgent Need & Planning Grants





Open Submission Grant Cycle

Applications accepted June 16, 2025—October 16, 2025, or until all funding has been committed.

Applications reviewed on a rolling basis during the application timeframe.

Project Types:

- Urgent Need
- Planning Grants

Maximum Grant Award & Project Delivery Cost Limits

	Project/Activity Type	Maximum Award	Project Delivery Cost Limit
Planning Grants	Activation	\$40,000	-
	Project-Driven	\$75,000	-
Urgent Need		\$1,500,000	\$150,000

Urgent Need

Projects to support long-term recovery for communities that have experienced catastrophic disasters and loss.

Must be supported by either:

- A declaration of emergency by the Governor, or
- A current declaration of an immediate and severe health threat by the State Commissioner of Health.

Max Award: \$1,500,000

Project Delivery Cost Limit: \$150,000

Activation Planning Grants

Previously named "Community Organizing," "Community Needs Assessments," "Overall Assessments."

Allows grantees to *activate* their community development process.

Max Award Amount: \$40,000.00

Project-Driven Planning Grants

Directly align with CDBG Competitive and Open-Submission implementation projects.

All localities interested in pursuing a BDR Implementation project **must** complete a Project-Driven Planning Grant before applying.

Max Award Amount: \$75,000.00



Tips for a Competitive Application, Proposal Evaluation Scoring, & CAMS





Required Public Hearings

First Public Hearing

• To solicit input on local community development and housing needs and locality's past use of CDBG funds.

Second Public Hearing

To solicit input on a locality's specific proposed CDBG project.

For both Public Hearings, the locality must:

- Publish the public notice hearings in the non-legal section of the local newspaper at least seven (7) days prior to the public hearing;
- Maintain documentation for at least one (1) other means of notifying the public; and
- The first and second public hearing must be held at least one (1) week apart.



Attachment Basics

Provide assurances, copies of advertisements, and copies of notices.

Provide a map of the project area(s) with legends/keys.

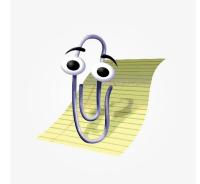
Provide pictures of project area(s) and proposed structures to be improved.

Provide cost estimates prepared within 12 months of application deadline.

Provide documentation of all committed leverage.

If applicable, provide documentation verifying LMI National Objective:

- Spreadsheet of project area household survey results.
- Documentation of LMA using the <u>HUD LMISD Mapping Tool</u>.





Project Management Team (PMT) Basics

- At a minimum, the following PMT roles need to be filled:
 - Chief Elected and/or Administrative Official
 - Locality Finance Director
 - Grant Manager
 - Housing Rehab Specialist or Engineer/Architect
 - Project Sparkplug(s)



Image Source: https://www.istockphoto.com/photos/teamwork-makes-the-dream-work



Avoid A Common Mistake

Community Needs Assessment vs Project Needs Assessment

- Community Needs: A description of the identified comprehensive community development needs for the locality.
 - Needs identified through a comprehensive plan/study, general community needs surveys or broad public input sessions.
 - Supporting Documentation: comprehensive plan/study, regional plan, etc.
- Project Needs: A description of the specific needs identified for the project.
 - Needs identified through a project area survey, input from project area residents, etc.
 - Supporting Documentation: project area survey instrument, spreadsheet of survey results, participation agreements, consent orders, letters from residents, etc.



Competitive Proposal Evaluation Criteria

100 Point Scoring System:

- Need 40 points
 - Community Needs & Project Needs Assessments
 - Project Demand & Impact
- Capacity 30 points
 - Grant History
 - Staff Capacity
 - Organizational Capacity
- Approach 30 points
 - National Objectives
 - Feasibility
 - Activity Specific



How to Access the 2025 CDBG Application

- 1. Go to the DHCD website, www.dhcd.virginia.gov
- 2. Click on Access CAMS button in the upper right corner
- 3. Click Applications and Programs
- 4. Click Apply on the top menu
- 5. Select Community Development Block Grant (CDBG) 2025
- 6. Click Go
- 7. Click Apply



CAMS Tips

Save work often!

Google Chrome is the recommended browser.

Check locality's CAMS user roles and assignments prior to starting application. Multiple staff can work on an application at the same time.

Draft application narrative in MS Word and copy into CAMS text boxes.

Text boxes will only accommodate text responses up to 6,000 characters.

•Do not include graphics, tables, or charts in the narrative responses.



Project Q&A Sessions



Housing Rehab—June 30, 11:00—noon

Public Infrastructure—June 30, 1:00—2:00

Economic Development—July 1, 11:00—noon

Public Services—July 1, 1:00—2:00

Planning Grants—July 2, 11:00—noon

THANK YOU

Competitive Application Deadline: August 26, 2025 at 11:59 PM EST

Open Submission Application Window: June 16, 2025—October 16, 2025

For CAMS assistance/questions, please contact: CAMSHelp@dhcd.virginia.gov

For general application questions and/or project questions, please contact: CDBGProgram@dhcd.virginia.gov

